

Press Office, PR and Digital Communication

About

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Contact

Nicoletta Strada / Nicola Ievoli

started working together in September 2014 with the aim to change the way traditional PR firms interact with clients and press.

Vision&Mission

Offering innovative and effective ways of communication to clients, building "Made to Measure" strategies to increase brand awareness and creating new approaches to PR promotion.

Bridge the gap between the "old school" communication and the fast metamorphosis of the sector is critical to ensure effective services.

N&N take care of a 360 ° communication, studying marketing strategies Above and Below the Line supporting customers, follow and guide them synergistically.

The agency has offices in Milan.



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What We Do

PRESS OFFICE & PR

brand identity - communication strategy
storytelling - corporate press office
product placement
events - VIP endorsement - blogger experience
media relations - CoBranding

DIGITAL STRATEGY & SOCIAL MEDIA

content production - copywriting
content strategy - social shooting
bloggers & influencer activities
social media management - social media strategy
community moderation - lead generation
performance reporting
website

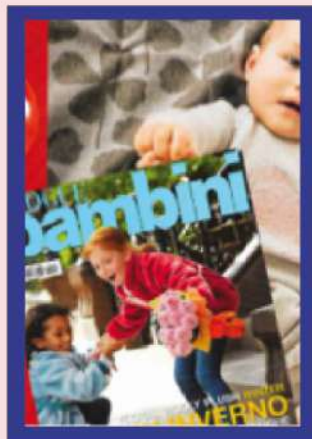
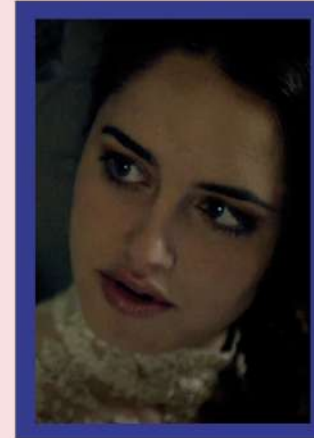
MEDIA PLANNING & MEDIA BUYING

media planning on / off line
social ADV campaign

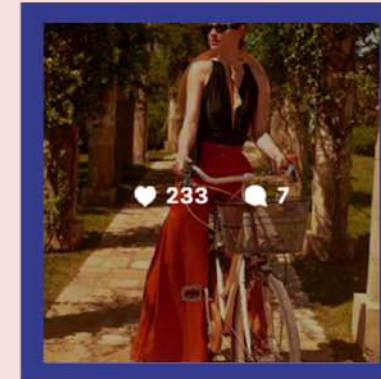
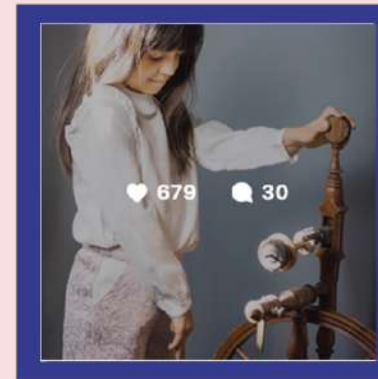
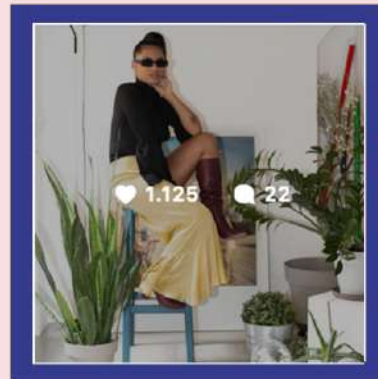
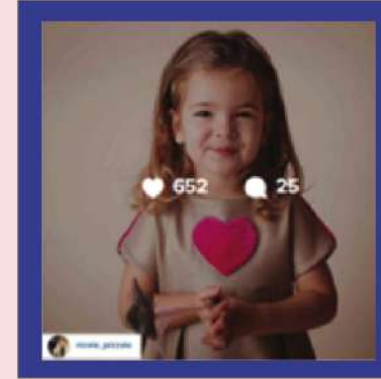
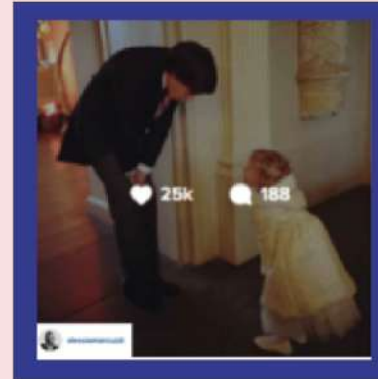
CREATIVE & PRODUCTION

shooting (ADV Campaigns, catalogues, lookbooks)
video production - web design

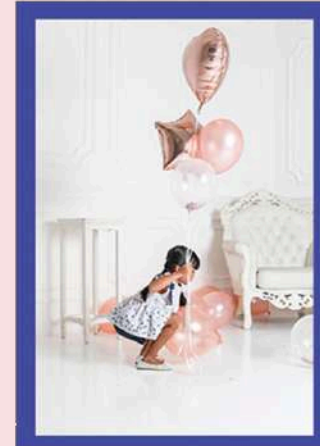
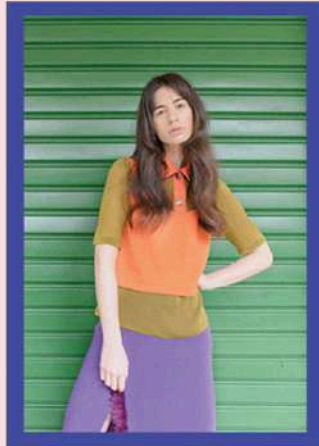
PressOffice&PR



Digital Strategy & Social Media



Creative&Production



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ARI LONDON
DON

ERICA IODICE
MILANO

Federico Blasutti

femmi
MADE IN ITALY

Giorgia Stella
Giorgia Stella s.p.a. Milano

GIULIETTA

JAMAIS VU
MILANO

la Cucitura
Sonja Tagliavini

La stupenderia

little miss aoki

LULUS
mvs

MISCHKA AOKI

Nicoletta Strada
OrigamiMilano

“Ricerca”

STUDIO • URAGANO

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N&N COMMUNICATION

Via Disciplini 9, 20123 Milano

www.ncommunication.it

info@ncommunication.it

IG: [@nncommunication](#)

FB: [@NNCommunication](#)

Nicoletta Strada: +39 3331115556

Nicola levola: +39 3471271405